



CORPORATE CONSULTANCY

Empowering your Corporate Success:
iKON Consultancy at your service



iKON Consultancy

 077 612 9379



Corporate Insight

iKon offers a dynamic suite of consultancy services aimed at propelling small and medium enterprises to unparalleled success. From establishing businesses and streamlining operations to expert guidance on debt restructuring, our comprehensive approach extends to online and offline business development, branding, and marketing. Tailoring our expertise to meet your unique needs, we bring a commitment to excellence, industry insight, and a passion for your success. Partner with iKon Marketing to embark on a transformative journey for your business.



Relationship-oriented



Professional Expertise



Value-driven Solutions

With these three pillars at its foundation, iKON remains steadfast in its commitment to excellence, positioning itself as the go-to partner for clients seeking reliable and trustworthy expertise in the realm of Corporate Consultancy.



Service Portfolio

01 Establishment of Businesses & Banking Facilities

Navigating the complex landscape of starting a business is made simpler with our expert guidance. From strategic planning to establishing robust banking relationships, we pave the way for your business's seamless launch.

Streamlining of Operations 02

Efficiency is the cornerstone of success. We analyze your operational processes, identify inefficiencies, and implement streamlined solutions to enhance overall effectiveness and productivity.

03 Debt Restructuring

Financial challenges can be daunting. We work with you to evaluate existing debt structures, negotiate with creditors, and develop strategies for optimal debt management, ensuring your financial health.

Online & Offline Business Development 04

In a dynamic business environment, a multi-faceted approach is crucial. We assist in devising and implementing comprehensive business development strategies, seamlessly integrating online and offline channels.

05 Branding & Marketing

Your brand is your identity. Our experts collaborate with you to craft and enhance your brand, creating targeted marketing campaigns that resonate with your audience and establish a strong market presence.



Terms & Conditions

1. Services Provided:

1.1. iKon Marketing commits to delivering an extensive range of consultancy services tailored to the unique needs of the Client:

- Establishment of businesses & banking facilities
- Streamlining of Operations
- Debt Restructuring
- Online & offline Business Development
- Branding & Marketing
- [Any additional services as agreed upon]

2. Fee Structure:

2.1 The Client agrees to remunerate iKon Marketing according to the following structure:

- a. A pre-determined fixed retainer fee per month.

3. Payment Terms:

3.1. The initial payment at the commencement of this Agreement serves as an initiation fee, demonstrating the commitment of both parties to the consultancy engagement.

3.2. Subsequent monthly payments, due on the 10th of each month, will be processed promptly to facilitate uninterrupted consultancy services.

3.3. In the event of adjustments to the fee structure or payment terms, both parties will engage in good faith discussions to reach a mutually agreeable resolution.

4. Rights and Obligations of the Parties:

4.1. Consultant's Responsibilities:

- iKon Marketing will dedicate its expertise and resources to providing high-quality consultancy services to the Client as agreed upon in Section 1.
- The Consultant will communicate transparently and promptly, keeping the Client informed of progress, challenges, and any developments related to the consultancy services.
- iKon Marketing will adhere to professional standards, ensuring the utmost diligence in the provision of services outlined in this Agreement.

4.2. Client's Responsibilities:

- The Client agrees to actively engage in the consultancy process, providing necessary information, feedback, and cooperation to facilitate the successful implementation of agreed-upon strategies.
- The Client will promptly fulfill payment obligations outlined in Section 2 and adhere to the terms and conditions specified in this Agreement.



Terms & Conditions

- The Client will inform iKon Marketing promptly of any changes in their business operations, goals, or any other relevant factors that may impact the consultancy services.

5. Legal & Ethical Liability:

5.1. iKon Marketing explicitly disclaims responsibility for any illegal or unethical activities carried out by the Client. The Consultant shall not be held liable for the Client's engagement in activities that violate local, national, or international laws or ethical standards.

5.2. The Client acknowledges that iKon Marketing's role is advisory and consultative, and as such, the Consultant is not involved in the day-to-day operations of the Client's business. The Client retains sole responsibility for ensuring the legality and ethicality of their actions and decisions.

6. Representations & Warranties:

6.1. Consultant's Assurances:

- iKon Marketing represents that it possesses the necessary expertise, skills, and resources to provide the agreed-upon consultancy services.
- The Consultant warrants that all advice and recommendations provided will be based on thorough research, industry best practices, and a genuine commitment to the Client's success.
- iKon Marketing assures that it will conduct its services in a professional manner, adhering to all applicable laws and regulations.

6.2. Client's Assurances:

- The Client represents that all information provided to iKon Marketing is accurate, complete, and legally obtained.
- The Client warrants that they have the legal authority to engage iKon Marketing for the specified services and to make decisions on behalf of the business or entity.
- The Client assures that they will promptly communicate any potential challenges, concerns, or changes that may impact the consultancy services.

6.3. Mutual Cooperation:

- Both parties agree to collaborate in good faith, sharing information and insights necessary for the successful execution of the consultancy services.
- The Client acknowledges that the effectiveness of the consultancy engagement is contingent upon the open and transparent exchange of relevant information.



Terms & Conditions

7. Non-Disclosure:

7.1. Both parties acknowledge and agree to the terms of a Non-Disclosure Agreement (NDA), ensuring the confidentiality of proprietary or confidential information exchanged during the term of this Agreement.

7.2. The NDA reinforces the commitment to protecting sensitive information, prohibiting either party from disclosing or using such information for any purpose other than that outlined in this Agreement.

8. Termination:

8.1. The termination clause is designed to provide both parties with a fair and transparent process for ending the consultancy engagement.

8.2. If either party wishes to terminate the Agreement due to a breach of obligations by the other party, a written notice outlining the grounds for termination will be provided.

8.3. The termination process aims to safeguard the interests of both iKon Marketing and the Client, promoting a smooth transition and ensuring a fair resolution of any outstanding matters.

9. Indemnification:

This section details the indemnification obligations of each party, specifying the circumstances under which one party agrees to compensate the other for losses or damages incurred.

10. Non-Solicitation:

The non-solicitation provision restricts both parties from actively seeking or enticing employees, clients, or business partners of the other party during and for a specified period after the termination of this Agreement.

11. Governing Law:

11.1. The choice of governing law as [Jurisdiction] establishes a legal framework for this Agreement, providing clarity and predictability in the event of disputes.

11.2. Both parties commit to resolving any disputes amicably through negotiation and mediation, fostering a collaborative approach to dispute resolution.

12. Entire Agreement:

12.1. The inclusion of an entire agreement provision emphasizes the completeness and exclusivity of the terms outlined in this Agreement, superseding any prior verbal or written agreements between iKon Marketing and the Client.

12.2. This provision ensures that the intentions of both parties are accurately reflected in the written Agreement, mitigating the risk of misunderstandings or disputes arising from conflicting or additional terms not contained within this document.



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